

CANON COST CONTROL PACK

**CUT COSTS,  
NOT CAPABILITY.**

**CANON COST CONTROL PACK**



Product	iR C2550i	iR C3080i	iR-ADV C5035	Customer Benefits
<b>Inclusions</b>	25ppm multi-functional colour printer (print/scan/fax)	30ppm multi-functional colour printer (print/scan/fax)	35ppm multi-functional colour printer (print/scan/fax)	Reduce investment cost
	Automated meter readings	Automated meter readings	Automated meter readings	Save time and increase accuracy
	Automated consumables ordering	Automated consumables ordering	Automated consumables ordering	Save time and reduce spending
	24/7 remote monitoring	24/7 remote monitoring	24/7 remote monitoring	Increase uptime and productivity
	Secure printing	Secure printing	Secure printing	Reduce cost and paper wastage. Increase security

Note: Images used are for illustration purposes only. Actual configuration may differ.



Find out more about this pack and more ways to make money at [canon.com.au/makemoney](http://canon.com.au/makemoney) or call 1800 444 199.

**Canon**  
advanced simplicity

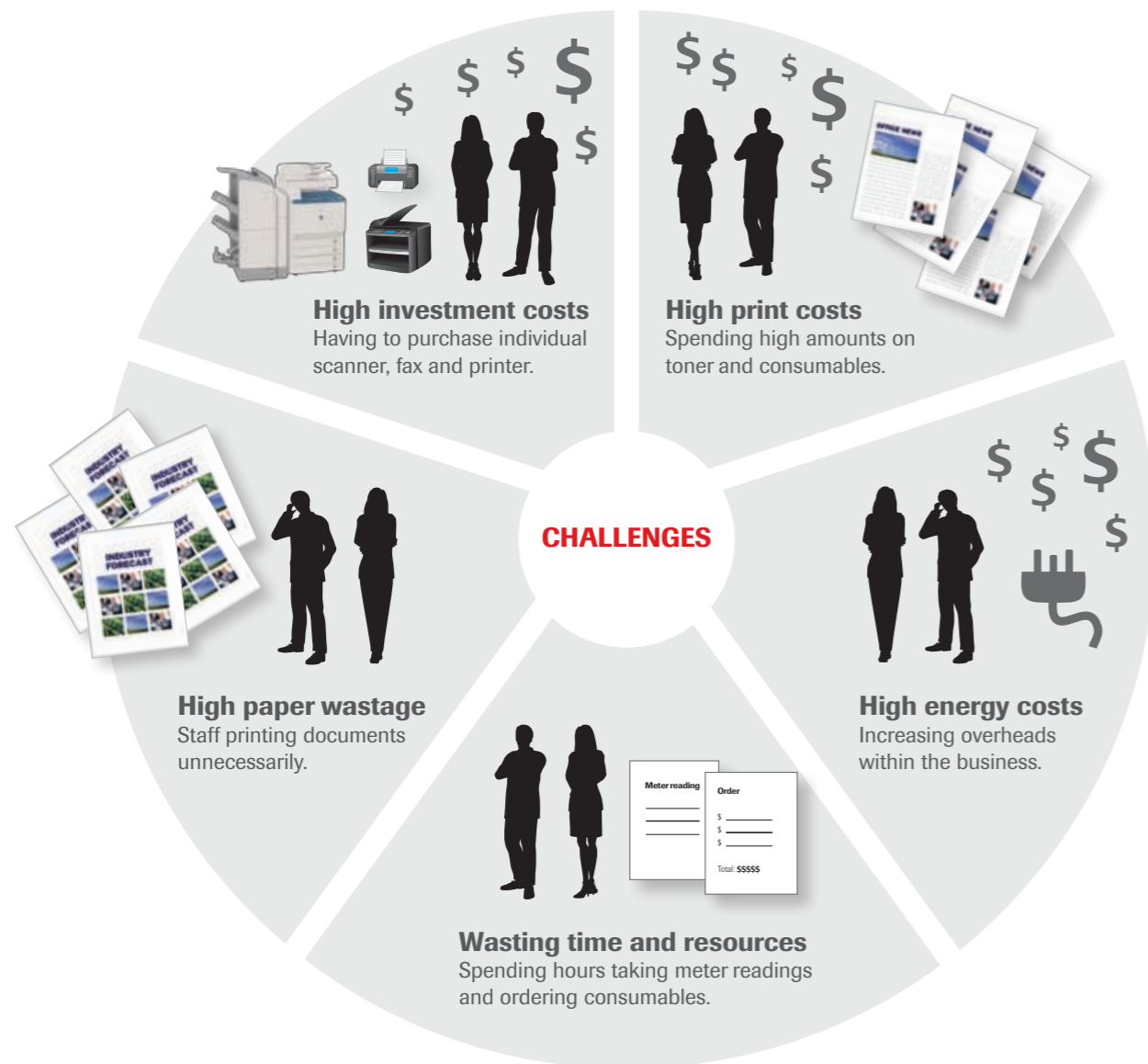
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# The CANON COST CONTROL PACK will save your business more money without affecting productivity.

As a small business you have challenges like ongoing and ever increasing investment and operating costs. Canon understands these challenges and has just the right solution for you.

The Canon Cost Control Pack will save your business more money without affecting productivity. The latest Canon technology reduces the cost of your initial investment, minimises ongoing costs and eliminates unnecessary wastage, so your business can enjoy more for less.

## Does your business face these cost challenges?



“Done correctly, office print optimisation can reduce your print-related spending by 10% to 30%.”

Source: Gartner, Best Practice; Take Control of your Office Printing Needs Assessment 11th June 2010, Ken Weilerstein

## We can help you rein in your costs.

- All your various individual devices like, printer, scanner and fax are combined in one device, reducing your investment cost and enabling you to multi-task from one machine.
- Canon gives you the choice of 3 service packages to fit your individual needs. If uptime is important, we can offer a pack that guarantees 98% uptime, and if cost is your biggest issue, we'll help you save.
- The device can cut energy consumption by up to 70% through improved heating and warm-up times reducing your business energy costs (applies to imageRUNNER ADVANCE models).
- The device automatically reads and reports its own print counters to Canon so you don't have to. This saves time and ensures your invoices are always accurate.
- The device monitors the levels of toner and orders replacements before they run out. This saves you the time it takes to check it manually and saves cash flow because you never order more than you need.
- The device spots potential issues before they arise, making sure that it is ready when you need it, maximising uptime and saving you precious time and hassle.
- A secure user log-in ensures documents are only printed when users are at the device, eliminating unnecessary printing and wasted paper, which in turn saves you money. It also means that any confidential information is only viewed by the person who printed it.

## How Canon can help you.

