

Fast, affordable and feature packed,
perfect for newcomers to digital photography.

Point and Shoot

The PowerShot A480 incorporates simple and intuitive operation with features such as Face Detection, Motion Detection and Red Eye Correction, making it easy to capture great shots. With 10MP and a Canon 3.3x optical zoom lens these cameras are capable of capturing images that will produce superb prints up to A3 size. The PowerShot A480 has a slim body for easy portability and the solid design makes it easy to hold, perfect for first time users and families with children of all ages.



Key Features

Precision image quality

- 10.0 megapixels
- 3.3x optical zoom
- DiG!C III
- ISO 1600

Perfect portraits of family & friends

- Face Detection
- Red-eye correction
- Motion Detection

Explore digital photography

- 2.5" LCD screen
- Image inspection tool
- Special Scene Modes
- MyColors

Digital movies made easy

- Movie recording with sound



10.0
MEGA
PIXELS

3.3x
OPTICAL
ZOOM



Quality images

10.0 megapixels deliver photo quality prints up to A3 size

Zoom

Genuine Canon 3.3x optical zoom lens (37mm–122mm) to zoom in to the subject

Sharp Previews

2.5" LCD screen for vivid bright and sharp images to view and share your photos

Perfect People Shots

Face Detection for perfect focus, exposure, lighting and skin tones when photographing people

Red-eye Correction

In-camera red-eye correction gives you more natural-looking portraits

Motion Detection

Analyses subject movement and adjusts image capture settings to freeze the action

Be Creative

Special Scene Modes leave complicated settings up to the camera to ensure you get the perfect shot

Sharp images

High ISO 1600 to significantly reduce camera shake and subject blur

Movie Recording

High quality continuous movie recording and playback with sound



DiG!C III Image Processor

Canon's DiG!C III delivers high speed start-up, fast auto-focus, smooth continuous shooting, faster overall processing and superior image quality. With advanced features including Face Detect, Red-eye Correction and high ISO 1600, DiG!C III makes it easy to get great shots in any conditions.

PowerShot A480 Technical Specifications

CCD / Image Processor	
Effective Number of Pixels	Approx 10.0 MP CCD
Size / Filter Array	1/2.3 inch / Primary colour filter (Bayer)
Processor	DiGiC III
Lens	
Focal Length (optical)	6.6 (W) – 21.6 (T) mm
35mm film equivalent	37 (W) – 122 (T) mm
f/number	f/3.0 – f/4.5 (w) – f/5.8 – f/9.0 (T)
Shutter Speed	15 – 1/2000 sec.
Zoom	Approx. 3.3x Optical, 4x Digital
Focusing	
Focus System	TTL Autofocus
Face Detection	Face Detect, AiAF ¹ (5-points), Center
Other Shooting Features	Normal: 50cm–infinity, Macro: 3–50cm (W), 25–50cm (T), Super Macro: 1–10cm (W)
Shooting Functions	
Face Detection	Auto Focus and AiAF, Auto Exposure, White Balance, Flash Exposure, Auto Red-Eye correction
Other Shooting Features	Image Inspection Tool, Night Display
Continuous Shooting (Large/Fine)	Approx 0.8 shots/sec
Self-timer	Approx. 10sec or 2sec delay, or custom.
Control/Balance	
Light Metering Method	Evaluative ² , Center-weighted average, Spot ³
Exposure Control Method	Program AE
Exposure Compensation	± 2 stops in 1/3-stop increments
Sensitivity (Equivalent Film Speed)	Auto, ISO 80/100/200/400/800/1600
White Balance Modes	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom
LCD Monitor	
LCD Monitor	2.5 inch LCD monitor (approx 115,000 dots)
Flash	
Flash Modes	Auto ⁴ , on, off, Slow Synchro, Auto Red Eye Correction, Red Eye Reduction
Flash Range	Normal: 30cm – 3.0m (W) 30cm – 2.0m (T)
Selectable Shooting Modes	
Shooting Modes	Auto, P, SCN (Portrait, Night Snapshot, Kids & Pets, Indoor, Sunset, Fireworks, Long Shutter, Beach, Aquarium, Foliage, Snow, Super Macro, Movie)
My Colours	Vivid, Neutral, Sepia, Black & White, Custom Colour
Image Recording Format	
Still image	JPEG Compression (EXIF 2.2 Compliant)
Colour Space / Compression Levels	sRGB: Fine, Normal
Movies	AVI (Image Data: Motion JPEG; Audio Data: WAVE monaural)
Microphone/Speaker	Available
Recording Pixels	
Still Images and Capacity on a 2GB card at Super Fine Image Setting	Large: 3648 x 2736 (749), Medium 1: 2816 x 2112 (1181), Medium 2: 2272 x 1704 (1707), Medium 3/Date Stamp: 1600 x 1200 (3235), Small: 640 x 480 (10245), Widescreen: 3648 x 2048 (1007) – using Fine compression
Movie Frame Rate and Capacity on a 2GB card	Standard: 640x480: 30fps (16min 47sec), 30fps LP (33min 2sec); Medium 320x240: 30fps (46min 33sec)
Other Operations	
Playback Operations	Red-Eye Correction, Slideshow, Resize, Image Inspection Tool, Advancing and Reversing through magnified images, Jump, Rotate, Histogram, Overexposure Warning, Transition Effect
Direct Print, PictBridge, Print/Share	Yes
Interface	
Supported Operating Systems	PC: Windows Vista (incl SP1), XP SP1/SP2; Mac: OS X v10.4 – v10.5
Computer I/F	USB (mini-B connector)
Video Output	PAL or NTSC selectable
Audio Output	Monaural
Memory Storage	SD/SDHC Memory Card, MultiMediaCard, MMC <i>plus</i> card, HC MMC <i>plus</i> card
Menu Languages	English, German, French, Dutch, Danish, Finnish, Italian, Norwegian, Swedish, Spanish, Simplified Chinese, Russian, Portuguese, Greek, Polish, Czech, Hungarian, Turkish, Traditional Chinese, Korean, Thai, Arabic, Romanian, Ukrainian, Farsi and Japanese
General Features	
Battery	Size AA Alkaline battery (x2) or rechargeable NiMH battery (x2) NB4-300/NB4-200
Shooting Capacity (full charge)	LCD Monitor On 470 shots; Playback 10hours (with NB-3AH)
Dimensions (W x H x D)	92.1 x 62.0 x 31.1mm (ex. protruding parts)
Weight	Approx. 140g

Included as Standard

- Wrist Strap WS-800
- 2 x AA Alkaline Batteries
- USB Interface Cable IFC-400PCU
- AV Cable AVC-DC300
- 32MB SD Card
- User Guides
- Digital Camera Solution Disc:
 - ZoomBrowser EX (PC)
 - ImageBrowser (Mac)
 - TWAIN Driver (PC)
 - PhotoStitch
 - CameraWindows
 - MovieEdit
 - Apple QuickTime (Win)
- Warranty Card

Optional Accessories

- CBK4-300 Battery Charger Kit (Contains charger and 4 x AA Batteries)
- AC Adaptor Kit ACK-800 (contains CA-PS800)
- Metallic Neck Strap
- High-Power Flash HF-DC1
- Canon Compact Photo printers and Bubble Jet Direct printers
- Leather case PSCS2



Disclaimers

1. If no face is detected, AiAF (5 points is used)
2. Facial brightness is also evaluated in Face Detect AiAF
3. Fixed to center
4. The colours of faces are evaluated in AiAF