**How to apply for a 2021**

**Canon Australia Grants Program**

**Step 1:** Check you are eligible by reviewing the qualifying criteria below.

**Qualifications/Restrictions**

Canon Australia will consider your application if you are an eligible organisation and can demonstrate that the $5,000 ($2,500 in retail value and $2,500 cash) will be used to facilitate an educational, community or small business project that will benefit the Australian community or a small business project to help the business recover from the significant challenges faced in recent times.   
  
**The Canon Oceania Grants Program does not support:**

* Political organisations
* Religious organisations
* Sport organisations
* Requests from individuals who are not sole traders
* Fundraising dinners or events
* Capital building, endowment, or debt reduction drives
* Requests from foreign countries

Applicants may apply for a Grant in one or (where eligible) more of the following categories:

1. **Educational Grant:** A project being run by a primary, secondary or tertiary school/educational institution;
2. **Community Grant:** A project thathas a positive impact on communities affected by natural disaster or the pandemic, encompassing cultural, societal, environmental and sustainability causes;
3. **Small Business Grant:** A project that will support small businesses rebuild themselves across any sector (businesses should employ fewer than 20 people and have less than AUD 10 million aggregated turnover at the end of the financial year)

Note: All not-for-profits must apply in the Community Grant category

**Step 2:** If you qualify under the above criteria, please complete the following online application form.

**Step 3:** Please complete all the required fields (denoted by \*) and submit on or before Friday 30 July 2021 (late submissions will not be accepted).

**Please note**

**Media:**

- Applicants must be willing to speak with media and provide quotes for media outreach if needed.

- Applicants must not announce their win publicly (on website or social networks) until given the go ahead from Canon.

- Applicants must specify if they've spoken to media about their project before and if so, include who, what when etc.

**2021 Canon Australia Grants Application Form**

**1. Contact Information:**

*(\* Mandatory information required)*

|  |  |
| --- | --- |
| \* Title |  |
| \* First Name |  |
| \* Surname |  |
| \* Job Title |  |
| \* Name of Organisation / Business |  |
| \* Address |  |
| \* Suburb |  |
| \* State |  |
| \* Postcode |  |
| \* Contact Phone (including mobile) |  |
| \* Email |  |
| Website (if applicable) |  |

1. **Which Grant category are you applying for?**

*(Drop down)*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | | Community Grant |  | Educational Grant |
|  | Small Business Grant | |

1. **Mission Statement:**

*(Short paragraph)*

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1. **Objectives/Outcomes of project/activity**

*(Short description outlining objectives and the expected outcomes of the project)*

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1. **Specific purpose for which a grant is requested (how will products and money be used)**

*(Detail how the Canon products and money will be used to help achieve the objectives and outcomes of the project)*

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1. **Detailed outline of the project, including proposed timeline and implementation schedule**

*(No more than five paragraphs)*

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1. **Details of measurement and communication of project results:**

*(List measurement activities)*

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1. **Type of products you would require and for what purpose?**

Please indicate the products you would require. See [canon.com.au](http://www.canon.com.au/) for Canon’s current product range.

*(Provide a summary up to 200 characters)*

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| --- |
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1. **List of any other current contributors to/sponsors of this project**

*(No more than two paragraphs detailing their involvement)*

|  |
| --- |
|  |

1. **Other current funding received**

*(List sources and amounts of other funding obtained, pledged or requested for this purpose)*

|  |  |  |
| --- | --- | --- |
|  | Source | Amount |
| 1 |  |  |
| 2 |  |  |
| 3 |  |  |
| 4 |  |  |

1. **If a not-for-profit, is your organisation’s total registered gross income (from sponsorships, membership fees, donations) less than $50,000?**

|  |
| --- |
|  |

**If a small business, is your business’ total** **aggregated turnover less than $10 million?**

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| --- |
|  |

1. **Referee**

Please provide below a referee who can be contacted to endorse the project outlined in this application form.

|  |  |
| --- | --- |
| \* Name |  |
| \* Title |  |
| \* Organisation |  |
| \* Contact phone (including mobile) |  |
| \* Email |  |

1. **How did you hear about Canon Grants?**

Online

Social Media

Through a friend

Email/Direct mail

Canon employee

1. **A pictorial representation of your aims**

Applicants to include high resolution image of their project which could include:

* Team working on their project on site etc.
* Head shot of the project coordinator/spokesperson and group shot of the team
* Images of the organisation with Canon products – this to be organised once grants have been received

Applicants to include a brief caption for each image supplied, including short description and who is in each image.

**Supporting Documentation**

Please email any supporting documentation to [grants@canon.com.au](mailto:grants@canon.com.au)

**Privacy provisions**

Canon collects personal information to conduct the program and to communicate marketing materials relating to Canon’s business to Applicants, and may, for these purposes, disclose such information to third parties, including, related suppliers and as required, to Australian authorities.

The Applicant consents to Canon’s use of their personal information for these purposes.

The Promoter will manage the personal information it collects in accordance with its Privacy P[olicy (available at www.canon.com.au/Privacy-Policy)](http://www.canon.com.au/Privacy-Policy), that contains information about access, correction and complaint processes.

By submitting this Application, you confirm you have read and accepted the terms and conditions of the Canon Oceania Grants program.